AK Global Asset Management

Tailor-Made Global Investment Strategies

> ***"Constant communication gives our clients peace of mind."***
> — Antonio Kwan

Change is inevitable. And the investment arena is no exception to that rule. But savvy investors not only realize that, but make it work for them. According to Antonio Kwok, chief investment officer at AK Global Asset Management, recognizing, anticipating and planning for change can be the key to a successful investment strategy. "Our goal is to find the next growth story in this ever-changing market environment," he says. "We pay close attention to the history of the market, the course it's taken in the past and where it is now. That gives us a lot of insight into where it will go in the future."


Seated: Antonio Kwok, Founder and Chief Investment Officer.
Standing: Antonio Kwan, Co-Founder and Chief Operating Officer.

Kwok says the 20th century was a United States century. Most of the best investment opportunities could be found in the U.S. market. As we move further into the 21st century, however, Kwok sees the market changing and becoming more global. "The best investment opportunities in the near future will be those that have exposure and power in both the U.S. and overseas," he says. "As the market transitions from one model to the next, it's important to keep both doors open."

Kwok also sees a shift coming in what motivates the markets. "Both emerging and developed countries will be dominated and driven by consumption," he says. "We believe the new growth stories will be found in companies that have new business models, new products or new technologies that can facilitate their interaction with users. We see lots of opportunities in this regard."

Leveraging Cash and Communications

AK Global Asset Management is an independently owned, boutique investment advisory firm. It specializes in creating tailor-made portfolios for investors, specifically targeting their risk tolerance and investment preferences. It utilizes techniques designed to curb downside risk, while also achieving outstanding returns.

Antonio Kwan, chief operating officer, says the firm does not offer cookie-cutter products, but instead, customizes portfolios to the needs of individual clients. "Our typical client portfolios are constructed with individual stocks, based on each client's risk tolerance," he says. "Then we fine-tune things with cash management. We minimize risk by actively shifting a portfolio's cash components during different market cycles."

Kwan says one of the assets the firm actively banks on is communication with its clients. Toward that end, the firm developed a weekly client newsletter that keeps clients up-to-date on its current viewpoint and strategy. "The current market is one of the most challenging ever," he says. "Constant communication gives our clients peace of mind."

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